



CREATIVE ARTS SOCIETY

creativeartsociety.org



May 2014 NEWSLETTER

Artist of the Month



Abby Rose
Mandel

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WEBSITE

Vision: The Creative Arts Society is a vital presence inspiring Cultural Enrichment, Community Participation, Respect for Diversity and Increased Awareness and Appreciation for and through the Arts.

Mission: The Creative Arts Society is an Austin-based non-profit 501(c)3 thriving arts organization actively promoting the development of the "Artist in Everyone" for the expanding growth and diversity of our community.

All Monthly meetings are at the ACC Pinnacle Campus, 1st wed. of the month 10th Floor Faculty Lounge. CAS monthly meetings start at 7:00PM with a short business meeting that is followed by the monthly presentation consisting of demos, art business panels, or information on art techniques, portfolios and other subjects of interest to artists and art lovers. Please come early to socialize and network.

Next Meeting:

Wednesday, May 7, 2014
6-7pm Networking and Social Hour
7pm Meeting Starts

This month our speaker is Patrick Dennis. He is a graphic designer at a local printing company. He will be talking about some basic and finer points of commercial printing and file handling. He will cover such topics such as dpi/resolution, file size and formats, color correction and color space. His expertise is in commercial software, mostly Adobe products such as Photoshop, which he will be using as a reference. Luckily, most photo manipulation software has similar tools to Photoshop. There will be a question and answer session at the end of his presentation. Bring your notebooks and pens!



Bring a friend, mingle, enjoy the meeting and the prizes. Mingle starts at

Bring a friend, mingle, enjoy the meeting and the prizes. Mingling starts at 6:00 - 7:00; meeting starts at 7:00 followed by the program. I look forward to seeing you and your friends at the ACC Pinnacle building on 290 W. We meet on the 10th floor. See you then, Sharon

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Location: ACC Pinnacle Campus

Highway 290 West (just .8 of a mile west of the Oak Hill "Y")

10th Floor Faculty Lounge

Come early to socialize 6 -7 pm.

There will be a short business meeting then the program to follow!

President's Message

Spring is here and with the new season we are thinking of blooming flowers, going to the lakes and vacations coming up. As artists, we are also thinking about the great opportunities awaiting us in CAS events just around the corner. For example, we have a juried show in July with the theme of Red, White and Blue. Have you begun painting for this event?

We also have a juried show in November at the Dougherty. This is our big annual event so keep those brushes and hands working so you can exhibit your best work for all to see. Martha Kull and I visited the new fitness center we have been talking about. The facility is still under construction but when it is finished, it will be the place to be. We will be showing our work in that one of a kind facility with paintings showing movement, bright colors, activity and more. Give this venue some thought along with our regular venues so keep painting. As you can see we are busy doing what we love best - being artists with lots of venues to show our work. A busy season is in front of us so let us get together at our meetings, shows and various venues as often as we can. Paint as if you plan to sell.

Sharon



**DON'T FORGET, WE WILL HAVE ANOTHER
DOOR PRIZE AT THE NEXT MEETING.**

Last month we had a door prize of artist brushes in a carrying case that was won by Peggy Appleby. We also had 7 packages of Golden product that were given to 7 other winners.

For the month of May, we will have a another surprise awaiting for those that attend this meeting. In addition, Sue Gilliam has made a donation from her studio. We will include some of those donations as May door prizes.

See you in May.

Member News



Bobbie Coleman has been honored with a merit award from Chicago Artist, Clayton J. Beck, III for her painting "Beasts of the Oilfields." It was one of two of her paintings he selected to be in the Austin Pastel Society 2014 Juried Member Exhibition.

Charlotte Clark has a new website featuring her paintings. It is www.facebook.com/ClarkImages.

Michele Missner won a merit award for her painting "Sunset, Cevennes Mountains, France" in the Waterloo Watercolor Group spring exhibit.

The exhibit will be hung at the Corridor of Arts, 700 Lavaca on May 4. She has another painting, "Trees of Languedoc" at the Bass Performing Arts Center now as part of a juried exhibit of the Waterloo Watercolor Group.



Brenda Armistead will be exhibiting her hand carved porcelain pieces with Austin Artists Network at Halcyon for the entire month of May. This exhibit is part of the West Austin Studio Tour. Brenda is also demonstrating porcelain throwing and carving at Austin's 2014 Mini Maker Faire. Look for her tent at the Travis County Expo Center on May the 3rd 10:00 - 6:00.

Eileen McKeon Butt will have three paintings in the Teachers' Art Exhibition at Art Plus Academy in Northwest Austin on Sunday, April 27th, from 1:00-4:00 p.m. The show features art created by the teaching staff, and some items will be for sale. The show is free and open to everyone! Art Plus Academy is located at: 8650 Spicewood Springs Rd. Suite 118, Austin 78759. Come on out and enjoy artwork along with light refreshments, and feel free to bring friends and family!

Eileen will be teaching two classes (for 9-12 year olds) at Art Plus Academy this summer, focusing on the art of Picasso and Warhol. If you have any friends looking for summer camps for their kids, then please visit Art Plus Academy at: artclassesaustin.com

Eileen will be exhibiting art for the first time at the West Austin Studio Tour on May 10-11 and 17-18 at Austin ArtSpace (7739 Northcross Dr, Austin, TX 78757) behind Northcross Mall. Austin ArtSpace is hosting a sizeable number of other artists, so there will be lots to see!

Area Workshops

[Michele Missner - one day workshop](#)

LOOSENING UP AND HAVING FUN WITH YUPO (WITH OR WITHOUT COLLAGE)

Wednesday, June, 18, 2014,

9:30 a.m. until 3 p.m.

(Workshop will begin promptly at 10 a.m.)

\$25.00 WWG Members, \$30.00 for non members

Where: Apache Shores Community Center,
14919 General Williamson Dr.

Please make checks out to Michele Missner and send them to
5511A Oakwood CV

Austin, Tx 78731

Contact: mmmmissner@gmail.com

[512 3829780](tel:5123829780)

[920 2052353](tel:9202052353) (cell)

Please have your checks to me by June 10, 2014

Class description:

When I first was introduced to Yupo it opened my eyes to the world of abstract painting. Although artists do use this plastic coated "paper" for more realistic subjects, I think that it is perfect for letting your work just flow. We will be experimenting with colors, collage, and other watercolor techniques in the workshop. Come with an open mind and nothing in mind to paint! It is also a perfect way to use up those tubes of paint purchased for a class that were never used.



New Braunfels Art League Workshops

www.facebook.com/groups/242296725684/events/

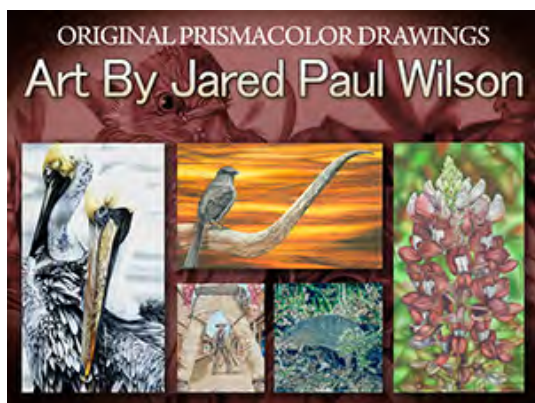
New Braunfels Art League
239 W. San Antonio Street,
New Braunfels, TX 78130

Jared Paul Wilson -
Prismacolor Workshop
May 16 - 18, 2014
Cost \$275, Deposit \$100
Skill Level : All
9:30 to 4:30pm

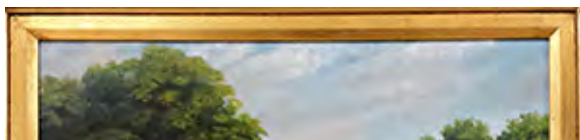
Join award-winning wildlife and western artist and author/illustrator, Jared Paul Wilson, on an intensive crash course with Prismacolor Premier Soft Core Pencils.

Attendants of this 3 day 18

hour seminar will learn an array of new techniques used by the instructor through demonstrations, hands-on activities, handouts and personalized one-on-one guidance from the instructor. Artists will also be well on their way to completing an artwork of their choice as the 3 day seminar concludes. The purpose of this seminar is to offer those interested in and/or passionate about color pencils with a solid foundation for manipulating the medium and exploring its diverse possibilities. Having exhibited artwork within several museums, galleries and private collections, Wilson has garnered quite a reputation for his meticulously detailed and photo realistic artworks. Further exposure has been generated through featured magazine articles, radio interviews and color pencil seminars. The artist's proficiency in color pencil even caught the attention of Prismacolor which profiled Jared Paul Wilson in May 2013 on their company web site for his contributions and success. To learn more about the artist, Wilson invites you to visit his web site at: www.jaredpaulwilson.com



OIL PAINTING WITH
MICHAEL WINDBERG
May 24 - 26, 2014
Cost \$300 (includes studio
fee) \$100 deposit



I have been teaching art classes and workshops for the last decade and I have assisted in the classes and workshops of Dalhart Windberg, my father, for the last 25 years. Over this time I have developed a progressive system of classes and workshops that



can take the student from introduction to First year novice, Second year intermediate, and Third year accomplished painters.

All classes and workshops are taught in the medium of Oil and in the traditional techniques of representational art with emphases on composition, values and technique. All opaque mediums, wet or dry, are welcome. For the new student, or new to me student, we will start with a lesson on the tools of the Oil painter.

Mediums, Substrates, Brushes, Knives, Oil Paints, and most important what is useful and what isn't always needed. I will demonstrate on canvas the Windberg system of painting along with technique. We will then move on to getting started with finding a composition from photographs that I will provide. For the first workshop or class, subject will be Landscape with emphasis on skies and clouds.

I always encourage painters of all levels to join us. I do not limit my instructions to any one level of experience. I will give everyone at any level a challenge and instruction to improve. All you need is the desire to expand your knowledge.

Welcome New Members

Elena Orlenova



I grew up in Uzbekistan. This is kind of Middle East of post Soviet Union

I grew up in Uzbekistan. This is kind of middle East or post soviet eastern territory. That's why I have an eastern inspiration in my paintings. I have been painting little bit more than a year. Mostly with oils on canvas. Before I did illustrations for books.

Mara Cardwell



Lynne Brotman

Louise Placek

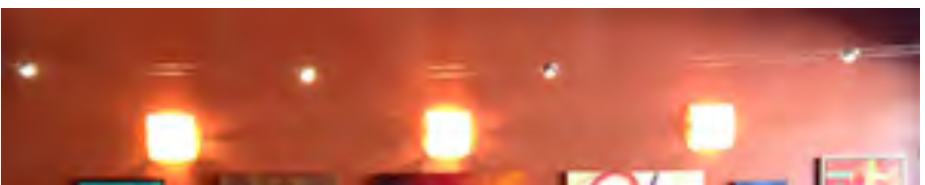
Wanda Hibbs

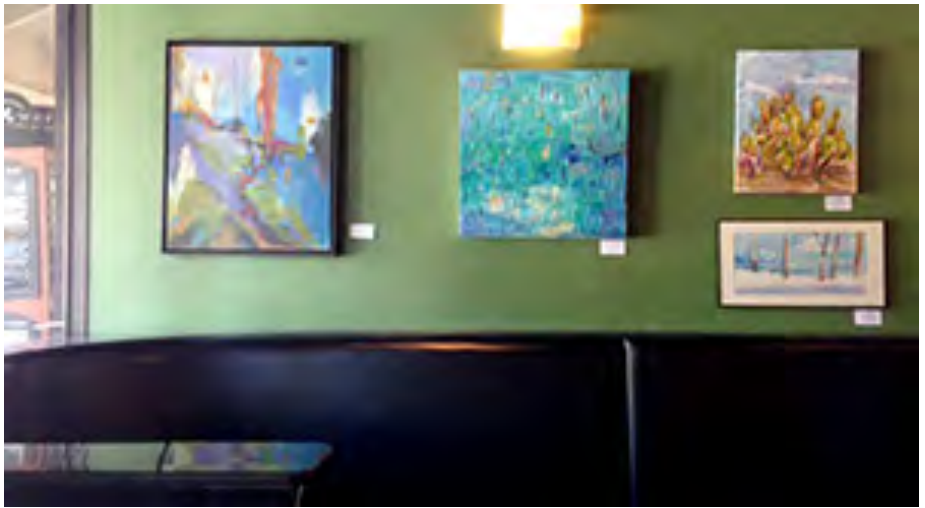
Exhibit News and Sales

A friend of mine that lives in Houston was having a birthday. I sent her a birthday card and included one of my business cards. I think she like the birthday card but she really liked the business card. I put a picture of a painting on one side of my business cards. The painting on that business card made a sale for me. My friend has a new home and she wanted that painting in her house. Made a sale by adding a business card when saying "Happy Birthday". Sharon Bibbee

Hecho en Mexico Restaurant on William Cannon.

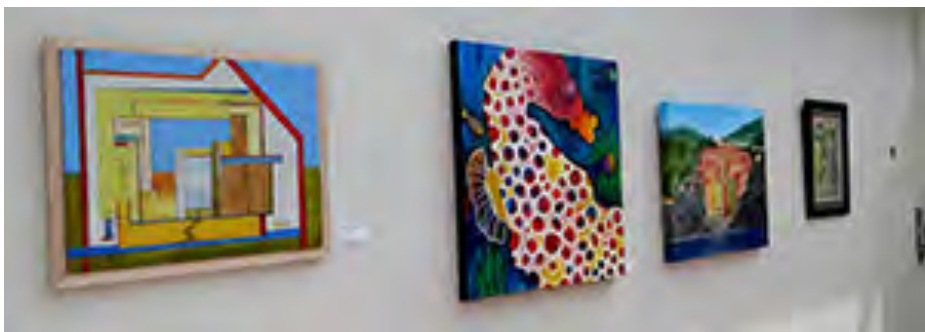
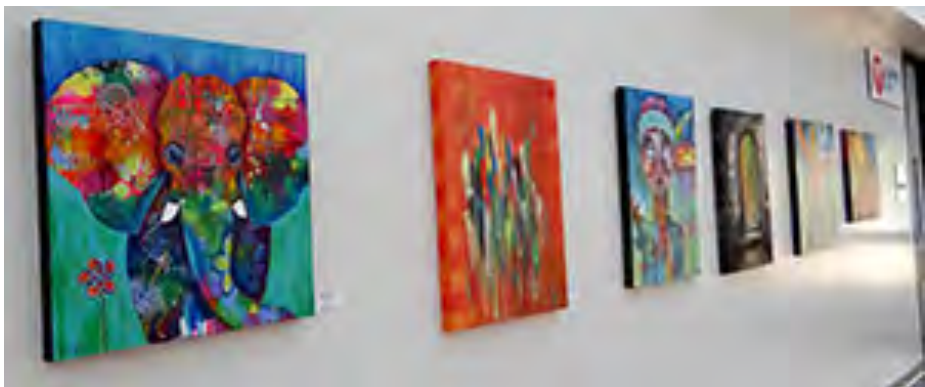
The exhibit was installed April 9 and will remain on exhibit until June 11th.





Amplify Credit Union - North

The exhibit went up April 19th and will continue until June 21st.



Cypress Grill

April 24, 2014 - June 12, 2014



A little reminder...

Just a reminder to all artists that exhibit in our CAS venues, if you sell a piece of art you need to send a check to CAS for the 15% commission. Please Don't Forget!

Reasons why you should participate in CAS exhibits...

You might actually sell some art (Yes, people do buy art from these exhibits!)

exhibits!)

AND you would be able to get some of your art out of your house!

It's a great avenue to expose your art to the public. Clients and customers of the venue, their friends and families will view your art where CAS exhibits. Plus, you can tell your friends and contacts where to go to see your art in person.

Helping install/strike CAS exhibits gives you the opportunity to meet and work with other CAS artists as you learn what it takes to install an exhibit. The more folks we have involved in these installations, the less work there is for any one individual.

Exhibits & Calls

TIP :: When you head out to drop off or pick up art, print out the email call and take it with you. This will insure you have the contact info for the coordinator and the correct times and locations.

- **Amplify Credit Union, Downtown**

Exhibit Coordinator: [Denise Schneyer](#)

Address: 607 Congress Ave, Austin, TX (between 6th and 7th Streets)

Exhibit dates: Monthly, changing the first Saturday of the month

Install Date/Time: 10:00 AM on first Saturday of the month

Closing Date/Time: 9:30 AM on first Saturday of the month

Limit: 8-10 pieces depending upon size

Medium: All 2D

It is the artists responsibility to make all labels and hang all art at their shows. CAS will have a contact at the venue the day of hanging, but will not be responsible for the hanging or the labels. If you are interested in applying for this venue, the slots will be filled, first come, first served. This is a single person venue.

Information about the venue. This is a small branch of the bank. There is a brick wall with a hanging system supplied by the bank. The assigned artist can hang 8 paintings on this wall and there is space for an additional 1 or 2 small/medium painting on the opposite wall.

[ALL spots for 2014 have been filled.](#)

- **Cypress Grill south**

Exhibit Coordinator: [Jim Beckett](#)

Address: 4404 William Cannon - south

CAS Regular Exhibit dates: April 24, 2014 - June 12, 2014

Install Date/Time: Thursday April 24, 8:25 AM

Closing Date/Time: Thursday June 12, 8:10 AM

Label Deadline: past

Limit: 4 or 5

Medium: All 2D

- **Amplify Credit Union - Main Office - north**

Exhibit Coordinator: [Martha Kull](#) / [Sharon Bibbee](#)

Address: 2608 Brockton Drive (corner of Burnet & Brockton) - north

Exhibit dates: April 19, 2014 - June 21, 2014

Install Date/Time: Saturday, April 19, 10:00 AM

Closing Date/Time: Saturday, June 21, 10:00 AM

Label Deadline: past

Limit: 6 per artist

Medium: All 2D

[see photos of this venue on the CAS facebook page](#)

- **Hecho en Mexico - William Cannon south**
Exhibit Coordinator: [Jane Fier](#) / [Marilyn Rodriguez](#)
Address: 6001 West William Cannon
Exhibit dates: April 9, 2014 - June 11, 2014
Install Date/Time: Wednesday, April 9, 2:15 PM
Closing Date/Time: Wednesday, June 11, 2:00 PM
Label Deadline: Sunday, April 6, 2014
Limit: 4 to 9 artists, 4 pieces per artist
[see photos of this venue on the CAS facebook page](#)

- **Clinical Pathology Laboratories**
Exhibit Coordinator: [Sue Gilliam](#)
Address: 12200 Renfert Way 2nd floor - across the hall from the Women's Center
Exhibit dates: January 25, 2014 - April 26, 2014
This venue will be handled similar to Amplify Downtown. It will be a single person venue with an exhibit length of approximately 3 months. It is the artist's responsibility to make all labels and hang all art at their shows. CAS will have a contact at the venue the day of hanging, but will not be responsible for the hanging or the labels. If you are interested in applying for this venue, the slots will be filled, first come, first served. venue.
Information about the venue. This is a new branch of CPL with room for approximately 15 medium sized pieces
[All 2014 slots for this venue are filled.](#)

- **Hecho en Mexico - Steiner Ranch west**
Exhibit Coordinator: [Patrick McDaniel](#) / [Sharon Bibbee](#)
Address: 4300 Quinlan Park Road
Exhibit dates: May 13, 2014 - July 15, 2014
Install Date/Time: Tuesday, May 13, 1:30 PM
Closing Date/Time: Tuesday, July 15, 1:30 PM
Label Deadline: May 10, 2014
Limit: 4 to 9 artists, 4 pieces per artist

- **North Hills Gallery north**
This will be a juried exhibit
Exhibit Coordinator: [Martha Kull](#)
Address: Northwest Hills United Methodist Church,
7050 Village Center Drive 78731
Exhibit dates: July 2, 2014 - August 3, 2014
Installation Date/Time: Tuesday, July 1, 10:00 - 11:00 AM
Closing Date/Time: Monday, August 4, 2014, 10:00 - 11:00 AM
Label Deadline: May 12, 2014, 5:00 PM
Limit: 5 pieces per artist

- **Dougherty Buttridge Gallery central**
Our tentative dates for this exhibit art Oct 29 - December 1, so we have plenty of time to plan for this juried exhibit. And this should give our artists plenty of time to come up with some fabulous art to exhibit.

Note to Artists: Please submit your responses to the CAS calls for art in a timely manner. Over the past few months, venue coordinators have had to send as many as 3 calls to get sufficient art for a venue. This results in extra work for the coordinators and gives them very little time to prepare for an upcoming exhibit (ie - making labels, etc.) If we continue to have

for an upcoming exhibit (i.e., making labels, etc.). If we continue to have this lackluster response, we are likely to have to drop some of the venues.

We are also looking for additional spaces to exhibit, like AMOA, Austin Art Space, or other venues that we don't know about. But we can only do all these with your help.

Please think about volunteering to help hang or take charge of some of the existing (or new) venues, so you see how our process works. If you are interested in helping please let [Martha Kull](#) or [Sharon Bibbee](#) know.

Art Exhibit Buddies

Holly Moore is looking for an occasional Art Buddy in the area of Round Rock or Georgetown. She can be reached at [\(512\) 639-2369](tel:5126392369).

Martha Kull North, close to Cedar Park.
mkullgg@gmail.com

Charlotte Clark Westcreek area - between Sunset Valley & Oak Hill (Southwest Austin). email: consultclc@aol.com cell phone: 422-9879

Sue Gilliam Arboretum(183/360/Mopac)
343-7268 suegilliam@sbcglobal.net

Leslie Kell Southwest Austin/Buda area
kellcreative@gmail.com

Peggy Appleby South Austin (Stassney and Manchaca)
peggy_appleby_artist@me.com

Patrick McDaniel- downtown/east austin
pjmcdan@yahoo.com

Do you need someone to share the dropping off and the picking up of art at CAS exhibits? Maybe you need an art buddy. If you are interested in an art buddy or helping someone get their art to and from venues please let our newsletter editor (Leslie @ kellcreative@gmail.com) know. We will publish the list in the next newsletter. You will need to include your contact information and what area of town you are in.

Guidelines

All show information will be provided in the call for artists. There may be different exhibit contacts and label people for each venue. Address, hang and strike dates and times, theme, medium and limits will all be specified in each call for art.

1. Upon sale of artwork from show, give 15% to CAS
2. Pieces must be ready for hanging with wire on the back. Pieces not wired will be rejected. Also label the back with name, title & phone number.
3. Artwork should be appropriate for the general public, including children.
4. All artwork must hang for the entire show. If a piece is sold or needs to be removed, please contact "exhibit contact for specific venue" for prior approval to remove and/or replace artwork during the exhibit.
5. Collect artwork on strike/closing date. If you cannot collect artwork

at end of show, please make arrangements. CAS will charge \$10 per day for storage (payable to CAS). Second offenders will not be able to enter the next exhibit.

6. CAS assumes no responsibility for lost or damaged goods.
7. CAS reserves the right to refuse any artwork deemed inappropriate, arriving late or not ready to hang.
8. Label Info: We will specify in the call for art who to email and what info is needed. Usually we need- Title, Medium, Price, Artist Name, Phone number and website if available.
To be sure your information was received, you should receive a confirmation email within a few days. If you did not receive one, please check back with label person.
9. Venues can only accommodate a certain number of pieces. In the event of a large number of entries, the show may be considered full BEFORE the deadline for label information.
10. Pieces must be suitable for general public viewing. Can mean no nudity, or violence or other subject matter we would normally consider inappropriate for a venue. Bare branches are not a good idea. Choose something up-lifting, joyful, playful, beautiful.

IMPORTANT: When emailing label info, please state in the subject header venue and label info (example: "Cypress Grill label info"). It's hard for the label person to know everyone's names, and this way we know it's label info and not SPAM! Also this way if it ends up in our spam email we know what it is and it does not belong there!

Artist of the Month **Abby Rose Mandel**

"I am an artist and a high school art teacher, who works hard to find the balance between roles and ensure that I have time to create. I moved to Texas from Michigan after earning my BFA in Art Ed/Studio at Michigan State University, and I've been creating art in my home studio ever since. My artwork is primarily an exploration of my own emotions. I began working with the concept of capturing emotional moments in time, and after many pieces, in many mediums, this idea keeps driving me forward as my work continues to evolve."





TIPS, TRICKS AND LINKS

This month's program at the meeting will be an overview of digital image basics and printing. Here are a few of the terms that will be covered:

RESOLUTION

DPI stands for DOTS PER INCH

High resolution is considered 300 DPI

Print quality resolution is 200 DPI minimum, 300 DPI preferred.

Low res or online resolution is generally 72 DPI

PIXEL SIZE

This is the dimension of the image as measured by the pixels.

For instance, if you have a 3 inch by 3 inch image that has a resolution of 100 DPI - the pixel dimension will be 300 pixels by 300 pixels.

That same 3 x 3 image with a resolution of 300 DPI will have a pixel dimension of 900 pix by 900 pix.

Often, art calls will specify pixel dimensions. In this case, it doesn't really matter what the resolution is or the size of the file or the image dimension in inches as long as the pixel dimension is set correctly.

Here is a link on how to set these parameters in Photoshop:

www.photoshopesentials.com/essentials/image-resolution/

COLOR SPACE

RGB = RED GREEN BLUE

This is color space that your digital images will be when they come off your camera or scanner.

All online images are RGB

Microsoft office applications such as Word and Powerpoint can only import RGB images.

CMYK

Most home and digital printers work off the CMYK color scale.

This stands for the colors of the toner used by the machine.

C=cyan, M=magenta, Y=yellow, K=black

In some cases it is necessary to convert your RGB images to CMYK to meet printer requirements. Be sure to check with your printer.

BLEED

If you want your image to go off the edge of the paper, that is called a bleed. Typically, printers will ask for at least an 1/8" of extra image on each side that will be cut off.

FILE FORMATS:

Here is a great article that explains the difference between raster and vector images:

www.youthdesigner.com/2012/08/12/how-to-explain-raster-vs-vector-

[to-your-clients/](#)

Photographs are always:

raster formats - these are the images that are subject to resolution, pixel dimension because they are made up of dots/pixels.

Here are the most common file formats: jpg, tif, png, psd, gif

vector formats - Vector files don't contain pixels, they are line based and can be enlarged without losing resolution.

File formats can include: svg, ai, eps, pdf

We will be sharing our favorite blogs, resources, supplies, online newsletters and anything else that comes up in this space.

PLEASE email your favorites to [Leslie](#), let share our resources and ideas.

AND if you would like to write a guest article for this section PLEASE do!

Gain exposure for your artwork!

Don't currently have a website? Would you like more exposure for your art work on an on-going basis? Then the Creative Arts Society Gallery page is a member benefit to utilize!

Each member of CAS is allowed to have 2 images of their work included in the gallery section of the website. Each work can have a title, and a brief description of the piece. As another benefit, your work can be changed out every 2 months as your own work evolves. The CAS website is a great way to supplement your art exposure.

The Gallery section of the CAS website is very popular with over 350 unique visitors to the gallery page on average each and every month. Members have received emails from visitors to the site. The CAS site gallery pages are included in Google and Bing organic search results when looking for Austin artists.

Deadlines for submission to the gallery are published monthly as a member announcement and as a part of the newsletter. The guidelines for formatting images are included in the "Call for submissions". Come join the other 35 members showing off their own on the CAS website.

Contact Sue at CAS@cedarvalleygroup.com for questions.
See your art work soon in the Gallery.

CAS Website Gallery

PLEASE CHECK OUT THE SITE AT WWW.CREATIVEARTSSOCIETY.ORG
CAS ARTISTS IT IS TIME FOR THE MONTHLY UPDATING OF THE WEBSITE -- IF YOU WANT YOUR ART ON THE SITE FOLLOW THE DIRECTIONS BELOW -- JPGS. MUST BE TO SUE BY THE 26th OF EACH MONTH.

Artists can have some information about themselves as artists included in the gallery page of the CAS website. In addition to your name, you can also include a Business Name, email address, phone number, web site address and a very brief description of their type of work (I.e. Portrait painter, Landscape Painter, Professional night photographer).

You can send 2 different images of their work to be included on the website.

website.

Include the name of the work and the size of the piece.

All images will be reformatted to fit the web standard size of 200 pixels by 200 pixels.

Send to: Sue Foss

CAS@cedarvalleygroup.com

Cedar Valley Group, LLC

[512.301.0268](tel:512.301.0268) (Business)

Business Sponsors



Lawson Studios



ART PHOTOGRAPHY

Slides
Transparencies
Prints
Digital

7744 El Dorado Drive (512) 288-0574
Austin, TX 78737 leroy@photographer.net



Word Press Blogs
and Web Sites
For Artists

Sue@CedarValleyGroup.com

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Brenda Reagan Armistead

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