



CREATIVE ARTS SOCIETY

creativeartsociety.org



February 2014 NEWSLETTER

[Featured Artist](#)



Liz Jensen

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Vision: The Creative Arts Society is a vital presence inspiring Cultural Enrichment, Community Participation, Respect for Diversity and Increased Awareness and Appreciation for and through the Arts.

Mission: The Creative Arts Society is an Austin-based non-profit 501(c)3 thriving arts organization actively promoting the development of the "Artist in Everyone" for the expanding growth and diversity of our community.

All Monthly meetings are at the ACC Pinnacle Campus, 1st wed. of the month 10th Floor Faculty Lounge. CAS monthly meetings start at 7:00PM with a short business meeting that is followed by the monthly presentation consisting of demos, art business panels, or information on art techniques, portfolios and other subjects of interest to artists and art lovers. Please come early to socialize and network.

Next Meeting:

Wednesday, February 5, 2014
6-7pm Networking and Social Hour
7pm Meeting Starts

The February program will feature Joan Lawson and Sharon Bibbee. They will discuss how to plan and present solo art shows. Joan will talk about a solo show at your home. Sharon will talk about a show at a gallery or other location such as a restaurant, bank or some other location. Joan and Sharon will discuss the importance of advertising, business cards, how to keep your records for tax purposes and where each piece of art has been exhibited. There will be a question and answer session so come with your questions and they will be ready to share their experiences.

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and
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[Bibbee](#)

Communi-
cations
[Liz Jensen](#)

Newsletter
[Leslie Kell](#)

Webmaster
[Sue Foss](#)

[You must come to the February meeting.](#) We will have a special door prize and one of the members present will win it. It is a surprise and will not be revealed until the meeting is over. Don't miss out on this - you may be the winner!

Location: ACC Pinnacle Campus
Highway 290 West (just .8 of a mile west of the Oak Hill "Y")
10th Floor Faculty Lounge

Come early to socialize 6 -7 pm.
There will be a short business meeting then the program to follow!

President's Message

A new year and a new president for Creative Arts Society. I look forward to meeting each of you during 2014. My goal is to make each meeting as interesting as possible. I hope we gain new members and encourage each of you to exhibit your art work in all of our venues. It is a challenge to step in the shoes of our past president but with her guidance and encouragement, I think we will have a good year. We have great programs lined up for 2014, along with some new venues to show our art work in, and a very nice door prize each month. What makes a strong organization is its members. Each of us has talents and I am looking forward to seeing and learning about yours. Remember to volunteer this year as that will help you develop your talents and skills and share them with others. Looking forward to seeing you at the February 5th at 6:30.

Sharon Bibbee, 2014 CAS President

At Last Month's Meeting...

New Board of Directors and Awards Presentations

The December CAS meeting was terrific. If you missed this meeting, you missed a good one. Joan Lawson presented four scholarships and each scholarship recipient shared information about what their organization does to promote art in Austin. Liz Jensen held a brief business meeting and then we had the installation of new officers. We started eating early and continued through the installation of new Board members. The new CAS Board include:

Executive Board:
President - Sharon Bibbee
Vice President - Joan Lawson
Public Relations Officer - Greta Olivas
Membership Officer - Veta Winick
Secretary - Martha Kull
Treasurer - Layde Philips

Committee Chairs:
Programs - Gwen Dennis
Publicity - Suzanne Worrell
Exhibits/Shows - Martha Kull/Sharon Bibbee
Newsletter - Leslie Kell
Communication - Liz Jensen

Committee Chairs can always use help, especially the Exhibits/Shows

Committee. If you are interested in becoming a part of this dynamic team, please contact Martha Kull or Sharon Bibbee.



After the installation of the new board, Liz presented the gavel to Sharon Bibbee. Sharon tested the gavel and proceeded to show CAS's appreciation to Liz for her loyal and faithful service for several years. Fresh flowers were presented to Liz along with a beautiful handmade card handmade by Nancy McLaughlin. Inside the card included a gift certificate to Liz's favorite restaurant, Cypress Grill. Sharon announced that recognition was given to one of our members, Martha Kull. This award is called Volunteer of the Year award. Martha received a gift card from Jerry's Artarama and free membership for one year. CAS is an ALL volunteer non-profit organization and we need to recognize our volunteers annually. 2013 Martha was recognized as serving on the Board as Secretary and is in charge of all the art shows and venues. She makes CAS move forward in the Austin art world as we are an art organization with about 100 artists.

Sharon shared that at each CAS meeting in 2014, that we will have a door prize for those attending the meetings. The first meeting in 2014 will be in February. The door prize value for February is substantial and it will be going to one of the members present at the drawing of the tickets. The door prize will be selected at the end of the meeting.

Each artist present brought paintings to share with each other. This was fun and the story behind each painting was interesting. We were still eating.

What a feast we had. We had a great buffet with hot and homemade foods and a wide selection of other dishes. We ate during the whole meeting and a good time was had by all.

Annual Donations were presented to:



Janet Brooks-ACC Steve Kramer
Endowed Scholarship Fund



April Sullivan-VSA Texas



Debbie Kizer-Imagine Art



Clinton Hofmeister-Totally Cool Art

Change to CAS Standing Rules:

The CAS Board approved the following changes to the Standing Rules of the Constitution and ByLaws at the January 11, 2014, Planning meeting.

Page 15, Section 3, B. now states:

Each member of a business membership who hangs must pay the annual hanging fee. Each member of a family membership who hangs must pay the annual hanging fee.

Page 18, Article V, now states:

Any proposed expenditures for CAS activities of \$500 or more must be submitted to the Board for approval. Any check written for \$200 or more requires two authorized signatures.

Member News

The Jedi Arrived: Tollan and Jill's baby boy arrived and is now with us! We send the new parents our blessings.



Aidan Alexander

Member Aralyn Hughes was in Jackson Hole this summer. Six art her friends joined her and they hired a teacher and painted in the Tetons.

Aralyn has the most fun when she is in a beautiful place, with friends from Austin, and they do art.

Aralyn Hughes performed at the United Solo theater Festival in NYC this past November. Her book KID ME NOT is at the publisher. It is an anthology of women in their 60's who chose not to have children. A documentary movie will be in the can early 2014. It featured several pieces of her artwork.

Aralyn Hughes has two paintings in the new ART CONNECTIONS GALLERY, 908 Main, Bastrop, Tx. Deborah Johnson is the gallery owner and a fine oil artist herself. There is all many artists represented in this neat, fun store. Deborah has clothes, jewelry, art dolls, art gifts in a variety of price ranges as well as fine art. You should visit the gallery some day soon.
Art Connections Gallery
908 Main Street
Bastrop, TX 78602

Denise Schneyer show "From Sea to Shining Sea" is being featured for the month of January at Old Bakery and Emporium. She has 15 seascape paintings in the show that she shares with two other artists from Austin.

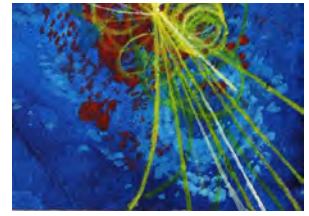
Denise Schneyer sold 5 abstract paintings in November and December of 2013. These were to individual customers who had seen her work on her website.

Jane Fier, Denise Schneyer, Joy Timmons and Ghislaine Barillaud have a show at Kerby Lane South on William Cannon through March.

Eileen McKeon Butt recently participated in a fundraiser for Art Science Gallery, a new gallery in Austin that focuses on the intersection of science with art. The exhibition ran during the holidays, from 12/13/13 through 1/5/14. She donated six pieces of science-inspired art, which all sold, and she was also awarded the prize for



Physics Art. If you haven't been out to this gallery yet, it's a wonderful and different new venue. The location is Canopy at 916 Springdale Road, and it's open from Wednesday through Sunday, 12:00-6:00 (Thursday til 5:00).



Kathi Herrin received her Associates in Art Degree from Austin Community College in the Fall 2013 and is now attending Texas State University in San Marcos, enrolled in studio art specializing in ceramics. Clay Works by Kathi Herrin are currently for sale in the gift shop at The Romani Gallery 1900 E. 12th St Austin, TX. Herrin is a member of the Greater Austin Clay Artists. www.RealGalleryAustin.com



One of our CAS member photographers, Wes Spradley, has a one man show currently on show at the VAM gallery in First Evangelical Free Church through the first weekend of March. The show is titled "To Live in Wild Africa" and features photographs from his safari to Africa this past summer. The address is 4224 Monterey Oaks Blvd off the access road of MOPAC just south of 290.

In addition, Wes will have a small show going up at Austin Playhouse in the old Highland Mall beginning February 7.

Sherry Fields:

There is still time to sign up for one of my pastel painting classes this spring taught through UT informal classes. To sign up for each go to the UT informal class web site. The cost for each class is \$90.00

Here is the info:

Pastel I - Beginning
February 19-March 19
6:30-9:00 p.m. Wed.

This is a fun and fast 5 week class designed to introduce new students to pastels and for those with a little experience to challenge you to use the media in new ways and to explore techniques and subjects you may not have tried.

Pastel II - Intermediate
April 2-April 30
6:30-9:00 p.m., Wed.

This class is designed for those with some experience. We will have a model for several of the classes and you will be encouraged to push your self and to try new methods. You will be challenged and will be better at your art after the session is over.

Sally Hengst

Just wanted to let you know one of my pieces "Encaustics 101" (2008 encaustic on paper) was selected to be shown for the 10th Anniversary 2014 People's Gallery Exhibition at Austin City Hall. The exhibition dates are: February 28, 2014 through January 9, 2015. This same piece was awarded 3rd Place at the National Arts Program which is held every year for the City of Austin employees and their family members.

What a great way to start a new Art Year!

New Members



ROBB McKenzie

Born and raised in Tampa Florida, I constantly drew. Art classes were the only ones I did well in.

When my college grades made me a perfect candidate for military service, I joined the U.S. Air Force. The service brought me to Texas in the early 70's, where I met my inspiring wife and we decided to stay.

My art lay dormant until the past few years when I rediscovered how much I enjoyed painting and

drawing. Mostly self-taught, I work in several media, predominately acrylic, but also watercolors, water-soluble pencils, and drawing pencils. My works have only shown in the Georgetown Art Hop in 2012 and most recently at the Art Gallery in the Old Bakery & Emporium, and in the homes of friends and family

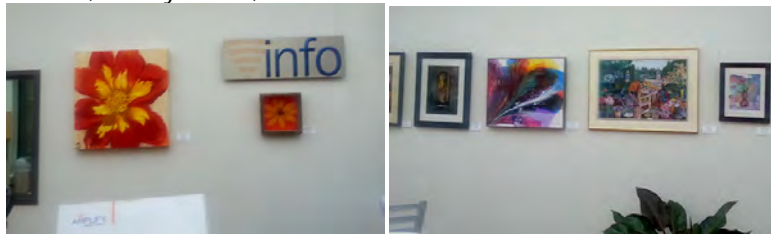
While I can typically be found painting in my upstairs studio, I'm looking forward to meeting fellow artists and participating in CAS events.

Exhibit News & Sales

Hecho en Mexico: Artists included in this exhibit are: Sharon Bibbee, Gwen Dennis, Leslie Kell, Norma Zoda, Joan Lawson, LeRoy Lawson, Charlotte Clark, Patrick McDaniel, Jane Fier, Linda Sheppard, Holly Moore and Sarah Ruh.

Amplify north: Artists exhibiting in this show are:

Beth McCrea, Joan Lawson, LeRoy Lawson, Jen Cronin, Linda Sheppard, Gwen Dennis, Sharon Bibbee, Kathy Summers, Ghislaine BarillaInd, Sue Gilliam, Sherry Fields, Jessica Fehrenbach



The first ever CAS entry in the [East Austin Studio Tour \(EAST\)](#) was at Extend-A-Care, 55 N. IH 35 in Austin. We had 75 pieces of art from 17 artists on exhibit from November 9 to January 18. On Saturday November 16 and Saturday November 23 we held an open house which was hosted by C.A.S. and the participating artists. Unfortunately, there was limited attendance, but it was our first entry into EAST and the first weekend we had competition from F1 and a UT game and the second weekend we had very cold and inclement weather.

There were some spectacular art pieces on exhibit at this show; I hope everyone took the opportunity to visit the venue and see some of the best work from C.A.S.'s artists on exhibit! This is true for all the C.A.S. exhibits; these exhibits give us a great opportunity to see the art that our fellow artists in C.A.S. are creating, thereby supporting each other and perhaps get an added inspiration to continue creating our own special pieces of artwork! A special thank-you needs to be given to all the artists who

exhibited, those who helped hang the show, those who helped host the two open houses, and those who helped organize this exhibit!



Sales

Jim Beckett sold a print based upon one of his photos at the Cypress Grill in December 2013. It was indeed bought as a Christmas present.

Sharon Bibbee had sales at Cypress, at Amplify North and Whitestone Spa recently.

A little reminder...

Just a reminder to all artists that exhibit in our CAS venues, if you sell a piece of art you need to send a check to CAS for the 15% commission.

Please Don't Forget!

Reasons why you should participate in CAS exhibits...

You might actually sell some art (Yes, people do buy art from these exhibits!)

AND you would be able to get some of your art out of your house!

It's a great avenue to expose your art to the public. Clients and customers of the venue, their friends and families will view your art where CAS exhibits. Plus, you can tell your friends and contacts where to go to see your art in person.

Helping install/strike CAS exhibits gives you the opportunity to meet and work with other CAS artists as you learn what it takes to install an exhibit. The more folks we have involved in these installations, the less work there is for any one individual.

Exhibits & Calls

TIP :: When you head out to drop off or pick up art, print out the email call and take it with you. This will insure you have the contact info for the coordinator and the correct times and locations.

- Amplify Credit Union, **Downtown**

Exhibit Coordinator: [Denise Schneyer](#)

Address: 607 Congress Ave, Austin, TX (between 6th and 7th Streets)

Exhibit dates: Monthly, changing the first Saturday of the month

Install Date/Time: 10:00 AM on first Saturday of the month

Closing Date/Time: 9:30 AM on first Saturday of the month

Limit: 8-10 pieces depending upon size

Medium: All 2D

It is the artists responsibility to make all labels and hang all art at their shows. CAS will have a contact at the venue the day of hanging, but will not be responsible for the hanging or the labels. If you are interested in applying for this venue, the slots will be filled, first come, first served. This is a single person venue.

Information about the venue. This is a small branch of the bank. There is a brick wall with a hanging system supplied by the bank. The assigned artist can hang 8 paintings on this wall and there is space for an additional 1 or 2 small/medium painting on the opposite wall.

[ALL spots for 2014 have been filled.](#)

- Cypress Grill **south**

Exhibit Coordinator: [Jim Beckett](#)

Address: 4404 William Cannon - south

CAS Regular Exhibit dates: January 16, 2014 - March 20, 2014

Install Date/Time: Thursday January 16th, 8:25 AM

Closing Date/Time: Thursday March 20th, 8:10 AM

Label Deadline: past

Limit: 4 or 5

Medium: All 2D

- Amplify Credit Union - Main Office - **north**

Exhibit Coordinator: [Martha Kull](#) / [Beth McCre](#)

Address: 2608 Brockton Drive (corner of Burnet & Brockton) - north

Exhibit dates: December 7, 2013 - February 15, 2014

Install Date/Time: Saturday, December 7, 10:00 AM

Closing Date/Time: Saturday, February 15, 10:00 AM

Label Deadline: past

Limit: 6 per artist

Medium: All 2D

[see photos of this venue on the CAS facebook page](#)

- Hecho en Mexico - William Cannon **south**

Exhibit Coordinator: [Jane Fier](#) / [Marilyn Rodriguez](#)

Address: 6001 West William Cannon

Exhibit dates: December 4, 2013 - February 12, 2014

Install Date/Time: Wednesday, December 4, 2:15 PM

Closing Date/Time: Wednesday, February 12, 2:00 PM

Label Deadline: past

Limit: 4 to 9 artists, 4 pieces per artist

[see photos of this venue on the CAS facebook page](#)

- **Clinical Pathology Laboratories**

Exhibit Coordinator: [Sue Gilliam](#)

Address: 12200 Renfert Way 2nd floor - across the hall from the Women's Center
Exhibit dates: January 25, 2014 - April 26, 2014

This venue will be handled similar to Amplify Downtown. It will be a single person venue with an exhibit length of approximately 3 months.

It is the artist's responsibility to make all labels and hang all art at their shows. CAS will have a contact at the venue the day of hanging, but will not be responsible for the hanging or the labels. If you are interested in applying for this venue, the slots will be filled, first come, first served. venue.

Information about the venue. This is a new branch of CPL with room for approximately 15 medium sized pieces

All 2014 slots for this venue are filled.

- **Hecho en Mexico - Steiner Ranch west**

Exhibit Coordinator: [Patrick McDaniel](#) / [Sharon Bibbee](#)

Address: 4300 Quinlan Park Road

Exhibit dates: January 14, 2014 - March 11, 2014

Install Date/Time: Tuesday, January 14, 1:30 PM

Closing Date/Time: Tuesday, March 11, 1:30 PM

Label Deadline: past

Limit: 4 to 9 artists, 4 pieces per artist

- **North Hills Gallery north**

Our dates for this exhibit are July 1 - August 3. This will be a juried exhibit, so expect to see a call of art in the next couple of months.

- **Dougherty Buttridge Gallery central**

Our tentative dates for this exhibit art Oct 29 - December 1, so we have plenty of time to plan for this juried exhibit. And this should give our artists plenty of time to come up with some fabulous art to exhibit.

Note to Artists: Please submit your responses to the CAS calls for art in a timely manner. Over the past few months, venue coordinators have had to send as many as 3 calls to get sufficient art for a venue. This results in extra work for the coordinators and gives them very little time to prepare for an upcoming exhibit (ie., making labels, etc.). If we continue to have this lackluster response, we are likely to have to drop some of the venues.

We are also looking for additional spaces to exhibit, like AMOA, Austin Art Space, or other venues that we don't know about. But we can only do all these with your help.

Please think about volunteering to help hang or take charge of some of the existing (or new) venues, so you see how our process works. If you are interested in helping please let [Martha Kull](#) or [Liz Jensen](#) know.

Art Exhibit Buddies

Holly Moore is looking for an occasional Art Buddy in the area of Round Rock or Georgetown. She can be reached at (512) 639-2369.

Martha Kull North, close to Cedar Park.
mkullgg@gmail.com

Charlotte Clark Westcreek area - between Sunset Valley & Oak Hill (Southwest Austin). email: consultclc@aol.com cell phone: 422-9879

Sue Gilliam Arboretum(183/360/Mopac)
343-7268 suegilliam@sbcglobal.net

Leslie Kell Southwest Austin/Buda area
kellcreative@gmail.com

Peggy Appleby South Austin (Stassney and Manchaca)
peggy_appleby_artist@me.com

Patrick McDaniel- downtown/east austin
pjmcdan@yahoo.com

Do you need someone to share the dropping off and the picking up of art at CAS exhibits? Maybe you need an art buddy. If you are interested in an art buddy or helping someone get their art to and from venues please let our newsletter editor (Leslie @ kellcreative@gmail.com) know. We will publish the list in the next newsletter. You will need to include your contact information and what area of town you are in.

Guidelines

All show information will be provided in the call for artists. There may be different exhibit contacts and label people for each venue. Address, hang and strike dates and times, theme, medium and limits will all be specified in each call for art.

1. Upon sale of artwork from show, give 15% to CAS
2. Pieces must be ready for hanging with wire on the back. Pieces not wired will be rejected. Also label the back with name, title & phone number.
3. Artwork should be appropriate for the general public, including children.
4. All artwork must hang for the entire show. If a piece is sold or needs to be removed, please contact "exhibit contact for specific venue" for prior approval to remove and/or replace artwork during the exhibit.
5. Collect artwork on strike/closing date. If you cannot collect artwork at end of show, please make arrangements. CAS will charge \$10 per day for storage (payable to CAS). Second offenders will not be able to enter the next exhibit.
6. CAS assumes no responsibility for lost or damaged goods.
7. CAS reserves the right to refuse any artwork deemed inappropriate, arriving late or not ready to hang.
8. Label Info: We will specify in the call for art who to email and what info is needed. Usually we need- Title, Medium, Price, Artist Name, Phone number and website if available.
To be sure your information was received, you should receive a confirmation email within a few days. If you did not receive one, please check back with label person.
9. Venues can only accommodate a certain number of pieces. In the event of a large number of entries, the show may be considered full BEFORE the deadline for label information.
10. Pieces must be suitable for general public viewing. Can mean no nudity, or violence or other subject matter we would normally consider inappropriate for a venue. Bare branches are not a good

idea. Choose something up-lifting, joyful, playful, beautiful.

IMPORTANT: When emailing label info, please state in the subject header venue and label info (example: "Cypress Grill label info"). It's hard for the label person to know everyone's names, and this way we know it's label info and not SPAM! Also this way if it ends up in our spam email we know what it is and it does not belong there!

Featured Artist [Liz Jensen](#)



I have been involved with fiber for a long time. I have made clothes and quilts. Then I merged the two into wearable art pieces. I have done clothing, purses as well as small fiber pieces for the home. In the past I was part of a long running artist co-op while at the same time owning a quilt shop. I like texture, sparkle, and lots of color. Bottom line I enjoy collecting stuff and some of it actually ends up in my work. The rest is just stuffed into any nook or cranny I can find. If you look behind the shower curtain in bathroom, let me just say it is not available for bathing!



Golden Workshop



In January, many CAS members enjoyed a demo and workshop held at Jerry's Art-o-rama by Golden Acrylics. The demo included what's new in acrylics. We found out about the revolutionary new slow-drying OPEN acrylics and the just released High Flow paints and much more. We also received free product samples and art info packet with hand-painted color chart. The Workshop was a 2 hour hands on workshop.



Here is a little feedback from some of the attendees:

I enjoyed the review of Golden products and how to use them. It was great to try some new stuff without having to buy it. The color mixing web site is amazing. goldenMXR.com -- Molly

At the Golden Workshop Sat., the most interesting and useful information for me was the use of texture. I enjoyed working with course moulding paste and fiber paste. I'm always looking for new ways to add depth and texture to my paintings and my next painting will incorporate these products. --Joan

for more on pastes: goldenpaints.com/products/medsadds/molding

*Hearing and seeing an update on all their products and colors.
Workshop great but not long enough --Sue Gilliam*

The Golden website is extremely informative, visit it to learn all about these amazing products at goldenpaints.com



We will be sharing our favorite blogs, resources, supplies, online newsletters and anything else that comes up in this space.
PLEASE email your favorites to Leslie, let share our resources and ideas.
AND if you would like to write a guest article for this section PLEASE do!

Gain exposure for your artwork!

Don't currently have a website? Would you like more exposure for your art work on an on-going basis? Then the Creative Arts Society Gallery page is a member benefit to utilize!

Each member of CAS is allowed to have 2 images of their work included in the gallery section of the website. Each work can have a title, and a brief description of the piece. As another benefit, you work can be changed out every 2 months as your own work evolves. The CAS website is a great way to supplement your art exposure.

The Gallery section of the CAS website is very popular with over 350 unique visitors to the gallery page on average each and every month. Members have received emails from visitors to the site. The CAS site gallery pages are included in Google and Bing organic search results when looking for Austin artists.

Deadlines for submission to the gallery are published monthly as a member announcement and as a part of the newsletter. The guidelines for formatting images are included in the "Call for submissions". Come join the other 35 members showing off their own on the CAS website.

Contact Sue at CAS@cedarvalleygroup.com for questions.
See your art work soon in the Gallery.

CAS Website Gallery

PLEASE CHECK OUT THE SITE AT WWW.CREATIVEARTSSOCIETY.ORG
CAS ARTISTS IT IS TIME FOR THE MONTHLY UPDATING OF THE WEBSITE -- IF
YOU WANT YOUR ART ON THE SITE FOLLOW THE DIRECTIONS BELOW --
JPGS. MUST BE TO SUE BY THE 26th OF EACH MONTH.

Artists can have some information about themselves as artists included in the gallery page of the CAS website. In addition to your name, you can also include a Business Name, email address, phone number, web site address and a very brief description of their type of work (I.e. Portrait painter, Landscape Painter, Professional night photographer).

You can send 2 different images of their work to be included on the website.

Include the name of the work and the size of the piece.

All images will be reformatted to fit the web standard size of 200 pixels by 200 pixels.

Send to: Sue Foss

CAS@cedarvalleygroup.com

Cedar Valley Group, LLC

512.301.0268 (Business)

Business Sponsors



Lawson Studios



ART PHOTOGRAPHY

Slides
Transparencies
Prints
Digital

7744 El Dorado Drive (512) 288-0574
Austin, TX 78737 leroy@photographer.net



Word Press Blogs and Web Sites For Artists

Sue@CedarValleyGroup.com

512.301.0268



Sherry Fields Properties

Sherry Fields

512-695-7807

SherryFieldsProperties@gmail.com