



# CREATIVE ARTS SOCIETY

[creativeartsociety.org](http://creativeartsociety.org)



## April 2014 NEWSLETTER

### Artist of the Month



Bobbie Coleman

### PRESIDENT'S MESSAGE

### FEATURE ARTICLE

### MEMBER NEWS

### EXHIBITS

### ART EXHIBIT BUDDIES

### GUIDELINES

### ARTIST OF THE MONTH

### TIPS, TRICKS and LINKS

### WEBSITE GALLERY

### Officers

President

Vision: The Creative Arts Society is a vital presence inspiring Cultural Enrichment, Community Participation, Respect for Diversity and Increased Awareness and Appreciation for and through the Arts.

Mission: The Creative Arts Society is an Austin-based non-profit 501(c)3 thriving arts organization actively promoting the development of the "Artist in Everyone" for the expanding growth and diversity of our community.

All Monthly meetings are at the ACC Pinnacle Campus, 1st wed. of the month 10th Floor Faculty Lounge. CAS monthly meetings start at 7:00PM with a short business meeting that is followed by the monthly presentation consisting of demos, art business panels, or information on art techniques, portfolios and other subjects of interest to artists and art lovers. Please come early to socialize and network.

### Next Meeting:

Wednesday, April 2, 2014  
6-7pm Networking and Social Hour  
7pm Meeting Starts

We have an exciting meeting planned. Patrick McDaniel is our speaker. His program will discuss the art of stained glass and present a demo. He will have some of his work on display for you to see and to help understand how to start working with this method of art. We will also have some freshly baked cookies from Brian and fresh coffee prepared by Patrick. Gwen will share what is on tap for May. A short update on what is going on in CAS. At the end of the program we will have a drawing for the door prize(s).



**Bring a friend, mingle, enjoy the meeting and the prizes.** Mingle starts at 6:00 - 7:00; meeting starts at 7:00 followed by the program. I look forward to seeing you and your friends April 2nd, at the ACC Pinnacle building on 290 W. We meet on the 10th floor. See you then, Sharon

[Sharon Bibbee](#)

Past President  
[Liz Jensen](#)

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[Joan Lawson](#)

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[Greta Olivas](#)

Membership Officer  
[Veta Winick](#)

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Exhibits  
[Martha Kull](#)  
and  
[Sharon Bibbee](#)

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[Denise Schneyer](#)

Newsletter  
[Leslie Kell](#)

Webmaster  
[Sue Foss](#)

### ACC Parking

ACC like most businesses these days are taking security seriously. From this day forth, when parking at ACC for our CAS meetings, please check in at the front desk so they know who is using their parking and why. This may take a couple of extra minutes of your time, but for your security and theirs, please follow their request by signing in. Thanks, Sharon Bibbee

Location: ACC Pinnacle Campus  
Highway 290 West (just .8 of a mile west of the Oak Hill "Y")  
10th Floor Faculty Lounge

Come early to socialize 6 -7 pm.  
There will be a short business meeting then the program to follow!

### President's Message

Just a short message to share with you that the exhibits have been looking great. Our new members are exhibiting their art right along with the rest of us. Fresh paintings, fresh faces and new ideas always brightens up the walls. I just went by Cypress Grill and was so pleased to see the "Spring" theme all over the walls. It looked great and the exhibit gave me so much joy. Last week I was at Hecho en Mexico at Steiner Ranch. Kathi Herrin exhibited three pieces of art that I had never seen before and I was drawn to them immediately. Many other lovely pieces of art went up such as Patrick McDaniel's stain glass, Tricia Perkey's pastels, Martha Kull's beautiful acrylics and more. What a privilege it is to be in this place at this time with so many talented people around me. Keep it up and I will keep singing your praise. Sharon Bibbee, President



### DON'T FORGET, WE WILL HAVE ANOTHER DOOR PRIZE AT THE APRIL MEETING.

Last month the door prize was a French easel won by Sue Gilliam. The month before was a pastel set won by Tricia Perkey. The month of April will be another prize and we will have to wait to see who wins this time. We may have more than one prize this month just to keep it interesting. I look forward to seeing each of you at the meeting and winning the prize(s).

### Attention Exhibit Coordinators:

Please include in the Call for Art that the jpegs should be sent to Tricia Perkey at [localartspotlight@gmail.com](mailto:localartspotlight@gmail.com).

The jpegs that will be used in the publicity.  
We use to send them to Suzanne Worrell but now we send them to Tricia Perkey

Also, please take photos of the venue as a whole if possible.

### Change to CAS standing rules:

Prorated Half Year Membership dues for new members have been

Prorated first-year membership dues for new members have been eliminated by the Board. At the March 29 Board meeting a motion was made and unanimously approved to strike the \$15 first year prorated dues. Also being eliminated is the \$15 membership dues for employees of a business membership. The \$25 annual membership dues will now be \$25 for all individual memberships regardless of when they join. The Standing Rules have been changed to read: Article II, Members, Section 2, Annual Dues, Article A, Individual: Full year \$25

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## Member News

The members of CAS extend our condolences to Sally Hengst for the loss of her husband, Bill, in February of this year.

FROM A FORMER MEMBER: Ruth Meaders

I moved to NC last July and I am into the arts field and starting over.

Upcoming 2 person show at a new gallery here in the Asheville area and another show on it's heels in Weaverville, called "Art Safari". Blessings to all, Ruth



Sue Gilliam has a story to show that persistence pays. She has been hanging pictures wherever she can for many years with a few sales here and there. Last week she had a call from a man who wanted to buy a picture she had at her Country Club. He asked if she had other pictures like it. He and his wife came to

Sue's house and took 10 pictures to try in his office. They came back about an hour later with no pictures. They bought them all!!! Sooner or later someone will like your work.

Sue was about ready to quit so this has given her new inspiration.

KATHI HERRIN is a participating artist in The Contemporary Austin 5 x 7 Splash Annual Fundraiser that takes place in April. Info at [www.TheContemporaryAustin.org](http://www.TheContemporaryAustin.org) Herrin is now a licensed artist/vendor at the 23rd Street Renaissance Market. Info at [www.austinartistsmarket.com](http://www.austinartistsmarket.com) Clay Works by Kathi Herrin sold several pieces at the Bout Time II art show March 1 2014. Exhibits/Shows posted at [www.RealGalleryAustin.com](http://www.RealGalleryAustin.com)



March 15th, Nancy McLaughlin and Sharon Bibbee attended a workshop presented by Greta Olivas. What a fun day, we finger painted and we had a day of learning. If you haven't taken her workshop you are missing out watching acrylics and alcohol work together and making one of a kind

watching designs and direction work together and making one of a kind creation. It was a fun day.



New Braunfels Art League Workshops

[www.facebook.com/groups/242296725684/events/](http://www.facebook.com/groups/242296725684/events/)

New Braunfels Art League

239 W. San Antonio Street,

New Braunfels, TX 78130

Angie Banta Brown Greeting Card Workshop

April 4, 2014 Cost \$75

9:30 to 4:30

Painting your own greeting cards can be a fun and satisfying experience. We will paint four cards that can be sent to friends when you want to make it a special occasion. Simple designs that look impressive but are fast and easy. This is our springtime version of the popular Christmas Card class. Don't miss it.

For more info on Angie...

[www.angiebantabrown.com](http://www.angiebantabrown.com)

Jared Paul Wilson - Prismacolor Workshop

May 16 - 18, 2014

Cost \$275, Deposit \$100

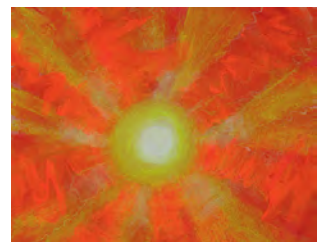
Skill Level : All

9:30 to 4:30

Join award-winning wildlife and western artist and author/illustrator, Jared Paul Wilson, on an intensive crash course with Prismacolor Premier Soft Core Pencils. Attendants of this 3 day 18 hour seminar will learn an array of new techniques used by the instructor through demonstrations, hands-on activities, handouts and personalized one-on-one guidance from the instructor. Artists will also be well on their way to completing an artwork of their choice as the 3 day seminar concludes. The purpose of this seminar is to offer those interested in and/or passionate about color pencils with a solid foundation for manipulating the medium and exploring its diverse possibilities. Having exhibited artwork within several museums, galleries and private collections, Wilson has garnered quite a reputation for his meticulously detailed and photo realistic artworks. Further exposure has been generated through featured magazine articles, radio interviews and color pencil seminars. The artist's proficiency in color pencil even caught the attention of Prismacolor which profiled Jared Paul Wilson in May 2013 on their company web site for his contributions and success. To learn more about the artist, Wilson invites you to visit his web site at:

[www.jaredpaulwilson.com](http://www.jaredpaulwilson.com)

Eileen McKeon Butt will have one painting in DUE WEST! Big Medium's Spring fundraiser and group show on April 12, 2014. The show is open to the public and will feature music, drinks and snacks in addition to artwork by many of the participants in the West Austin Studio Tour in May. Tickets for the fundraiser are available







Bobbie Coleman is very excited to announce that two of her pastel paintings have been juried into the Austin Pastel Society's 2014 Member Exhibition. This years work was juried by the well known artist from Chicago, Clayton J. Beck, III. The show is in progress now at the Corridor of Art in the Chase Bank Building and will run until the end of April. The

reception and awards ceremony will be from 3 to 5 on Sunday, March, 30th. Hope to see you there.

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## Welcome New Members

Joanne Sullivan, Stephanie Estrin, Susan Lippman, Ray Leugers, Vicki Smith, Larry Thoren, Cecile Bogan, Abby Rose Mandel, Sonali Kukreja, Lucy Blum, Christina Villarreal, Elena Knapp, Sandy Oberg, Gordon Doig, Pretti Soni, Dianne Talley, Tricia Perkey, Sandra Reiff, and Deborah Berra

### Vicki Smith



In the spring of 2011, I enrolled in a pastel painting class. Pastels are sticks of pigment, not colors like baby blue, mint green or pale pink. Instead, pastels include brilliant hues of fuchsia, turquoise, violet, gold and emerald and much more! I felt like a kid in a candy store—so many luscious, juicy, delectable

colors from which to choose! Since then, I have devoted myself to pastel painting. It's been a journey filled with learning, inspiration and frustration, but always fun!

When I'm not painting, you'll find me at home in New Braunfels, Texas, with my husband, Jerry, and my dog, Biscuit. I'm the mom of one son, Jared, who currently lives in Austin. Previously, I was a pharmaceutical sales rep for many years until I took a much-anticipated early retirement. Prior to that, I was a teacher. I am now a member of the New Braunfels Art League, where I'm the parliamentarian. I also belong to Canyon Lake Art Guild. I'd be happy to have you accompany me on my pastel journey.

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## Exhibit News & Sales

**Artists News:** Gordon Doig, a new member sold his first painting at Amplify North. This painting was an abstract and the size was 12x16.

We hung a new show up at Hecho En Mexico-Steiner Ranch on March 12. It looks great! Hope all of you CAS members get the opportunity to see it! While we were hanging the show, someone remarked to me, "This is the best looking show I've seen!"



Amplify downtown: Artists are Ghislaine Barillaud and Denise Schneyer-music for SXSW



## A little reminder...

Just a reminder to all artists that exhibit in our CAS venues, if you sell a piece of art you need to send a check to CAS for the 15% commission.  
**Please Don't Forget!**

## Reasons why you should participate in CAS exhibits...

You might actually sell some art (Yes, people do buy art from these exhibits!)

AND you would be able to get some of your art out of your house!

It's a great avenue to expose your art to the public. Clients and customers of the venue, their friends and families will view your art where CAS exhibits. Plus, you can tell your friends and contacts where to go to see your art in person.

Helping install/strike CAS exhibits gives you the opportunity to meet and work with other CAS artists as you learn what it takes to install an exhibit. The more folks we have involved in these installations, the less work there is for any one individual.

## Exhibits & Calls

**TIP ::** When you head out to drop off or pick up art, print out the email call and take it with you. This will insure you have the contact info for the coordinator and the correct times and locations.

### • Amplify Credit Union, Downtown

Exhibit Coordinator: [Denise Schneyer](#)

Address: 607 Congress Ave, Austin, TX (between 6th and 7th Streets)

Exhibit dates: Monthly, changing the first Saturday of the month

Install Date/Time: 10:00 AM on first Saturday of the month

Closing Date/Time: 9:30 AM on first Saturday of the month

Limit: 8-10 pieces depending upon size

Medium: All 2D

It is the artists responsibility to make all labels and hang all art at their shows. CAS will have a contact at the venue the day of hanging, but will not be responsible for the hanging or the labels. If you are interested in applying for this venue, the slots will be filled, first come, first served. This is a single person venue.

*Information about the venue. This is a small branch of the bank. There is a brick wall with a hanging system supplied by the bank. The assigned artist can hang 8 paintings on this wall and there is space for an additional 1 or 2 small/medium painting on the opposite wall.*

**[ALL spots for 2014 have been filled.](#)**

### • Cypress Grill south

Exhibit Coordinator: [Jim Beckett](#)

Address: 4404 William Cannon - south

CAS Regular Exhibit dates: April 24, 2014 - June 12, 2014

Install Date/Time: Thursday April 24, 8:25 AM

Closing Date/Time: Thursday June 12, 8:10 AM

Label Deadline: Tuesday, June 10, 2014

Limit: 4 or 5

Medium: All 2D

- **Amplify Credit Union - Main Office - north**

Exhibit Coordinator: [Martha Kull](#) / [Sharon Bibbee](#)

Address: 2608 Brockton Drive (corner of Burnet & Brockton) - north

Exhibit dates: April 19, 2014 - June 21, 2014

Install Date/Time: Saturday, April 19, 10:00 AM

Closing Date/Time: Saturday, June 21, 10:00 AM

Label Deadline: Wednesday, June 17, 2014

Label Deadline: past

Limit: 6 per artist

Medium: All 2D

[see photos of this venue on the CAS facebook page](#)

- **Hecho en Mexico - William Cannon south**

Exhibit Coordinator: [Jane Fier](#) / [Marilyn Rodriguez](#)

Address: 6001 West William Cannon

Exhibit dates: April 9, 2014 - June 11, 2014

Install Date/Time: Wednesday, April 9, 2:15 PM

Closing Date/Time: Wednesday, June 11, 2:00 PM

Label Deadline: Sunday, April 6, 2014

Limit: 4 to 9 artists, 4 pieces per artist

[see photos of this venue on the CAS facebook page](#)

- **Clinical Pathology Laboratories**

Exhibit Coordinator: [Sue Gilliam](#)

Address: 12200 Renfert Way 2nd floor - across the hall from the Women's Center

Exhibit dates: January 25, 2014 - April 26, 2014

This venue will be handled similar to Amplify Downtown. It will be a single person venue with an exhibit length of approximately 3 months.

It is the artist's responsibility to make all labels and hang all art at their shows. CAS will have a contact at the venue the day of hanging, but will not be responsible for the hanging or the labels. If you are interested in applying for this venue, the slots will be filled, first come, first served. venue.

*Information about the venue. This is a new branch of CPL with room for approximately 15 medium sized pieces*

**All 2014 slots for this venue are filled.**

- **Hecho en Mexico - Steiner Ranch west**

Exhibit Coordinator: [Patrick McDaniel](#) / [Sharon Bibbee](#)

Address: 4300 Quinlan Park Road

Exhibit dates: March 11, 2014 - May 13, 2014

Install Date/Time: Tuesday, March 11, 1:30 PM

Closing Date/Time: Tuesday, May 13, 1:30 PM

Label Deadline: past

Limit: 4 to 9 artists, 4 pieces per artist

- **North Hills Gallery north**

Our dates for this exhibit are July 1 - August 3. This will be a juried exhibit, so expect to see a call of art in the next couple of months.



- **Dougherty Buttridge Gallery central**

Our tentative dates for this exhibit art Oct 29 - December 1, so we have plenty of time to plan for this juried exhibit. And this should give our artists plenty of time to come up with some fabulous art to exhibit.

Note to Artists: Please submit your responses to the CAS calls for art in a timely manner. Over the past few months, venue coordinators have had to send as many as 3 calls to get sufficient art for a venue. This results in extra work for the coordinators and gives them very little time to prepare for an upcoming exhibit (ie., making labels, etc.). If we continue to have this lackluster response, we are likely to have to drop some of the venues.

We are also looking for additional spaces to exhibit, like AMOA, Austin Art Space, or other venues that we don't know about. But we can only do all these with your help.

Please think about volunteering to help hang or take charge of some of the existing (or new) venues, so you see how our process works. If you are interested in helping please let [Martha Kull](#) or [Sharon Bibbee](#) know.

### Art Exhibit Buddies

Holly Moore is looking for an occasional Art Buddy in the area of Round Rock or Georgetown. She can be reached at (512) 639-2369.

Martha Kull North, close to Cedar Park.  
[mkullgg@gmail.com](mailto:mkullgg@gmail.com)

Charlotte Clark Westcreek area - between Sunset Valley & Oak Hill (Southwest Austin). email: [consultclc@aol.com](mailto:consultclc@aol.com) cell phone: 422-9879

Sue Gilliam Arboretum(183/360/Mopac)  
343-7268 [suegilliam@sbcglobal.net](mailto:suegilliam@sbcglobal.net)

Leslie Kell Southwest Austin/Buda area  
[kellcreative@gmail.com](mailto:kellcreative@gmail.com)

Peggy Appleby South Austin (Stassney and Manchaca)  
[peggy\\_appleby\\_artist@me.com](mailto:peggy_appleby_artist@me.com)

Patrick McDaniel- downtown/east austin  
[pjmcdan@yahoo.com](mailto:pjmcdan@yahoo.com)

Do you need someone to share the dropping off and the picking up of art at CAS exhibits? Maybe you need an art buddy. If you are interested in an art buddy or helping someone get their art to and from venues please let our newsletter editor (Leslie @ [kellcreative@gmail.com](mailto:kellcreative@gmail.com)) know. We will publish the list in the next newsletter. You will need to include your contact information and what area of town you are in.

### Guidelines

All show information will be provided in the call for artists. There may be different exhibit contacts and label people for each venue. Address, hang and strike dates and times, theme, medium and limits will all be specified

in each call for art.

1. Upon sale of artwork from show, give 15% to CAS
2. Pieces must be ready for hanging with wire on the back. Pieces not wired will be rejected. Also label the back with name, title & phone number.
3. Artwork should be appropriate for the general public, including children.
4. All artwork must hang for the entire show. If a piece is sold or needs to be removed, please contact "exhibit contact for specific venue" for prior approval to remove and/or replace artwork during the exhibit.
5. Collect artwork on strike/closing date. If you cannot collect artwork at end of show, please make arrangements. CAS will charge \$10 per day for storage (payable to CAS). Second offenders will not be able to enter the next exhibit.
6. CAS assumes no responsibility for lost or damaged goods.
7. CAS reserves the right to refuse any artwork deemed inappropriate, arriving late or not ready to hang.
8. Label Info: We will specify in the call for art who to email and what info is needed. Usually we need- Title, Medium, Price, Artist Name, Phone number and website if available.  
To be sure your information was received, you should receive a confirmation email within a few days. If you did not receive one, please check back with label person.
9. Venues can only accommodate a certain number of pieces. In the event of a large number of entries, the show may be considered full BEFORE the deadline for label information.
10. Pieces must be suitable for general public viewing. Can mean no nudity, or violence or other subject matter we would normally consider inappropriate for a venue. Bare branches are not a good idea. Choose something up-lifting, joyful, playful, beautiful.

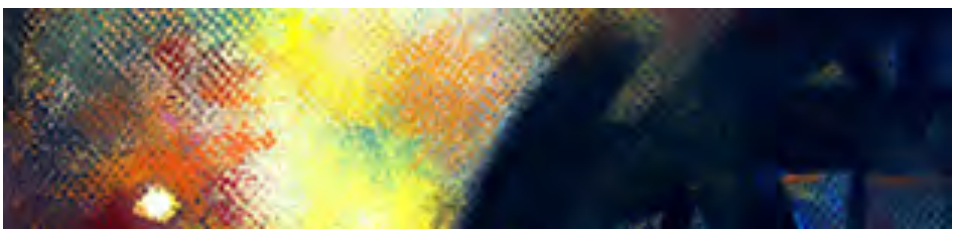
**IMPORTANT:** When emailing label info, please state in the subject header venue and label info (example: "Cypress Grill label info"). It's hard for the label person to know everyone's names, and this way we know it's label info and not SPAM! Also this way if it ends up in our spam email we know what it is and it does not belong there!

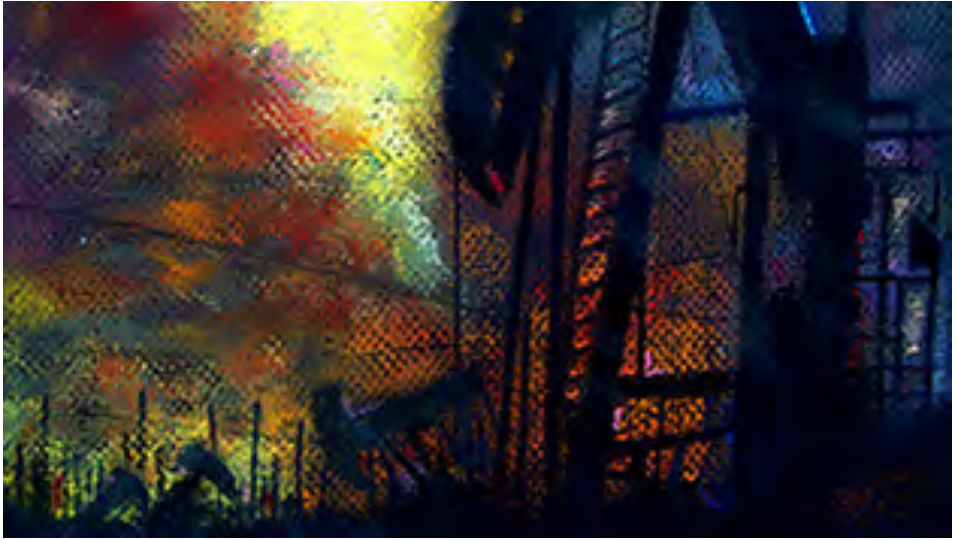
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Artist of the Month **Bobbie Coleman**

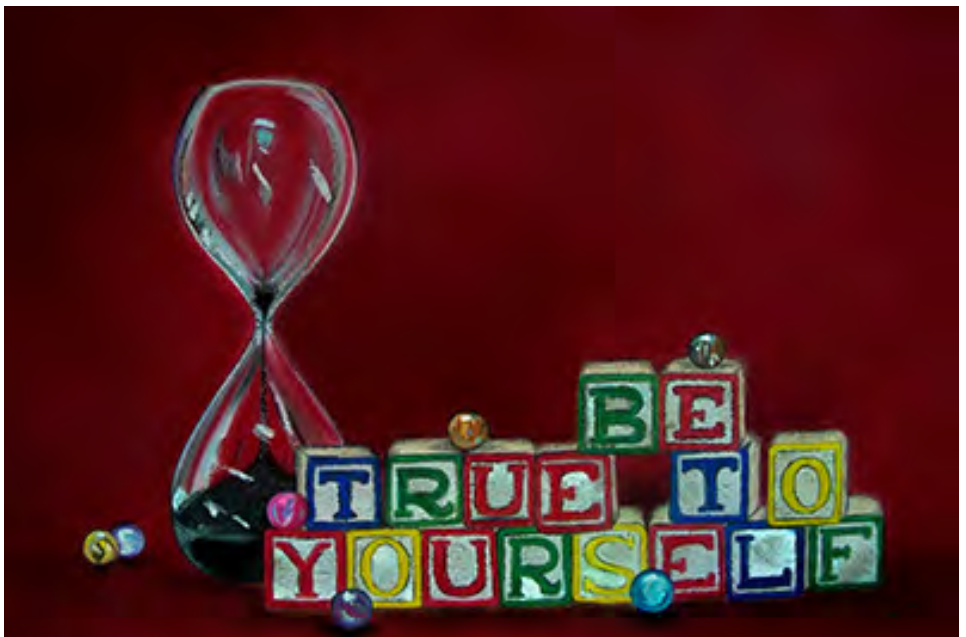


I started painting in 2011 and find it one of the most rewarding things I have ever done. I paint strictly in pastels and am a self-taught artist. I completed my first commissioned piece last year. I paint daily in my studio at my Austin home.





Beasts of the Oilfields



Runnin' out of Time

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## TIPS, TRICKS AND LINKS

Promotion is the key to a successful event or exhibit so we've compiled a list of online sites that you can use to promote your art show. Thanks Tricia Perkey, our new publicity chair, for the information.

The Austin Chronicle

[www.austinchronicle.com/gyrobase/EventSubmission](http://www.austinchronicle.com/gyrobase/EventSubmission)

Do512

[www.do512.com](http://www.do512.com)

click "Add An Event" Due anytime.

Glasstire

[www.glasstire.com](http://www.glasstire.com) click "Submit An Event"

Due 2-3 weeks before event opens

Due 2-3 weeks before event opens.  
Or email to [eventstx@glasstire.com](mailto:eventstx@glasstire.com)

Austin360  
[www.austin360.com](http://www.austin360.com)  
select "Entertainment" then "Suggest An Event"

Now Playing Austin  
[www.nowplayingaustin.com](http://www.nowplayingaustin.com)  
click "Submit a listing" then "Submit Events"

Austin Culture Map  
[austin.culturemap.com/submit-an-event](http://austin.culturemap.com/submit-an-event)

Also don't forget your local newsletters and websites such as  
[www.SteinerRanchpost.com/fence-post/](http://www.SteinerRanchpost.com/fence-post/)

We will be sharing our favorite blogs, resources, supplies, online newsletters and anything else that comes up in this space.  
PLEASE email your favorites to [Leslie](mailto:Leslie), let share our resources and ideas.

AND if you would like to write a guest article for this section PLEASE do!

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## Gain exposure for your artwork!

Don't currently have a website? Would you like more exposure for your art work on an on-going basis? Then the Creative Arts Society Gallery page is a member benefit to utilize!

Each member of CAS is allowed to have 2 images of their work included in the gallery section of the website. Each work can have a title, and a brief description of the piece. As another benefit, you work can be changed out every 2 months as your own work evolves. The CAS website is a great way to supplement your art exposure.

The Gallery section of the CAS website is very popular with over 350 unique visitors to the gallery page on average each and every month. Members have received emails from visitors to the site. The CAS site gallery pages are included in Google and Bing organic search results when looking for Austin artists.

Deadlines for submission to the gallery are published monthly as a member announcement and as a part of the newsletter. The guidelines for formatting images are included in the "Call for submissions". Come join the other 35 members showing off their own on the CAS website.

Contact Sue at [CAS@cedarvalleygroup.com](mailto:CAS@cedarvalleygroup.com) for questions.  
See your art work soon in the Gallery.

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## CAS Website Gallery

PLEASE CHECK OUT THE SITE AT [WWW.CREATIVEARTSSOCIETY.ORG](http://WWW.CREATIVEARTSSOCIETY.ORG)  
CAS ARTISTS IT IS TIME FOR THE MONTHLY UPDATING OF THE WEBSITE -- IF YOU WANT YOUR ART ON THE SITE FOLLOW THE DIRECTIONS BELOW -- JPGS. MUST BE TO SUE BY THE 26th OF EACH MONTH.



Artists can have some information about themselves as artists included in the gallery page of the CAS website. In addition to your name, you can also include a Business Name, email address, phone number, web site address and a very brief description of their type of work (I.e. Portrait painter, Landscape Painter, Professional night photographer).

You can send 2 different images of their work to be included on the website.

Include the name of the work and the size of the piece.

All images will be reformatted to fit the web standard size of 200 pixels by 200 pixels.

Send to: Sue Foss

[CAS@cedarvalleygroup.com](mailto:CAS@cedarvalleygroup.com)

Cedar Valley Group, LLC

512.301.0268 (Business)

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## Business Sponsors



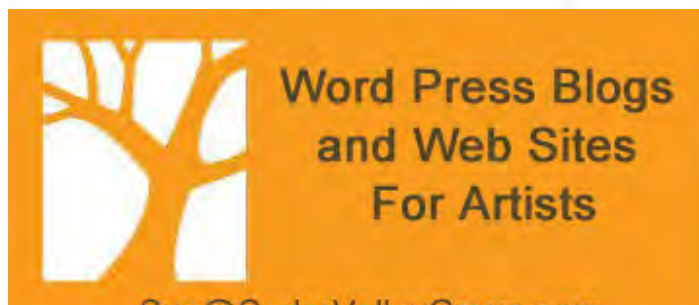
## Lawson Studios



### ART PHOTOGRAPHY

Slides  
Transparencies  
Prints  
Digital

7744 El Dorado Drive (512) 288-0574  
Austin, TX 78737 leroy@photographer.net



Sue@CedarValleyGroup.com

512.301.0268



Sherry Fields Properties

Sherry Fields

512-695-7807

SherryFieldsProperties@gmail.com

Brenda Reagan Armistead

[www.grannygoodfish.com](http://www.grannygoodfish.com)

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Inspired

Pottery and Sculpture



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